

"WE FLOOR EM"
Colwell's FLOOR COVERINGS
 RESIDENTIAL & COMMERCIAL
 ARMSTRONG - CONGOLEUM NAIRN
 PABCO - KENTILE - SANDRAN

We offer you complete instructions & materials necessary for self installation or you may use our complete installation service.

TILES
CARPETS

FREE ESTIMATES
AS NEAR AS YOUR PHONE

WA 5-0850

IN NO. SACRAMENTO
Across from Del Paso Theater

2109 DEL PASO BLVD.

Linoleum

FREE ESTIMATES . . . EASY CREDIT TERMS
 GUARANTEED INSTALLATION

Featuring
**ARMSTRONG - PABCO - SANDRAN
 LINOLEUM**

Also Complete Line of
 • Carpets - Rugs • Tiles Floor - Wall
 • Window Shades • Accessories
 DO-IT-YOURSELF INSTRUCTIONS
 Serving All of Sacramento Area

IV 7-9174

Carmichael

Floor
 Covering

2817 fair oaks blvd.
 One Block South of Marconi
 CARMICHAEL

Linoleum Dealers-(Cont'd)

GOLD SEAL FLOORS AND WALLS
 CONGOLEUM-NAIRN INC.
 Inlaid by the Varnish-Linoleum, Nylon & Plastics, Resilient Tiles-Linoleum, Nylon & Plastics, Rubber, Cork, Vinyl, Asphalt, Print-Foremost or Vinyl, Congoleum & Conspirelli Co.

"WHERE TO BUY THEM"

DISTRIBUTORS
JAEGER AND BRANCH
 1744 Rollins Rd Burlingame
 From telephones served by the following exchange
 Sacramento
 (No Inter-City Charge)
 Ask Operator for-Enterprise 1-0881
 Marsh Murray B Co 2325-5th-HI 7-9331

DEALERS
 Colwell's Floor Coverings
 2109 Del Paso Bl(NS)-WA 5-0850
 Double E Furniture Exchange
 3550 Marysville Rd(DPH)-WA 5-9446
 Latlin's Bob Floor Covering
 5280 Fruitridge Rd-GL 5-4825
 O K Furniture 427 L-GL 3-4231
 Reeder L D Co of Sacto 3026 V-GL 2-4571

SCHROEDERS NEW & USED FURNITURE
 1915 Del Paso Bl(NS)-WA 5-7490
 Smith's Discount House
 1023 Del Paso Bl(NS)-WA 5-1175

UNITED LINOLEUM INC
 2717 Broadway-GL 7-6597

JOHN'S BUILDING SPECIALTIES
 517-12th-GL 8-9359
 (See Advertisement Page 263)

LATTIN'S BOB FLOOR COVERING
 5280 Fruitridge Rd-GL 5-4825
 (See Advertisement Page 263)

LEW HARRIS FLOOR COVERING INC
 6227 Fair Oaks Bl(C)-IV 7-3621

LINOLEUM DICK'S 1414 J-----GI 1-0580
 (See Advertisement This Page)
LINOLEUM SHOP INC THE
 4601 H-GL 1-8451
 (See Advertisement Page 265)

O K FURNITURE
 Since 1919
 COMPLETE LINE OF
 FLOOR COVERINGS
 ARMSTRONG - SLOAN - PABCO
 BIRD - GOLD SEAL
 MATICO - KENTILE

427 L-----GI 3-4231

PABCO LINOLEUM
 For the "Young In Heart," truly new and different California Originals Inlaid Linoleum in decorative and design! Nationally advertised Pabco Linoleum, Floor Tiles, "Printz" Rugs and Yard Goods, Mastipave.

"WHERE TO BUY IT"

DEALERS
 Colwell's Floor Coverings
 2109 Del Paso Bl(NS)-WA 5-0850
 Dolan's Alhambra & P-----GL 6-6481
 Double E Furniture Exchange
 3550 Marysville Rd(DPH)-WA 5-9446
 John's Building Specialties
 517-12th-GL 8-9359
 Latlin's Bob Floor Covering
 5280 Fruitridge Rd-GL 5-4825
 O K Furniture 427 L-----GI 3-4231
 Park Furniture and Appliance
 2824-35th-GL 1-5732
 Reeder L D Co of Sacto 3026 V-GL 2-4571
 Smith's Discount House
 1023 Del Paso Bl(NS)-WA 5-1175
 Twelfth St New & Second Hand Store
 521-12th-GL 3-6617

UNITED LINOLEUM INC
 2717 Broadway-GL 7-6597
 (Continued Next Page)

H. W. RIVETT CO. INC. Since 1884

LINOLEUM - CARPET

One of California's Largest & Most Up-To-Date Stocks

EVERY TYPE OF FLOOR COVERING

• ASPHALT TILE • RUBBER TILE • VINYL TILE
 • CORK TILE • BROADLOOM CARPETS • ACUSTICAL TILE

Free Estimates - Terms - Color Planning
 Expert Installation By Our Own Experienced Mechanics
 COMMERCIAL & RESIDENTIAL
 PARKING AVAILABLE

"RING UP RIVETT"

GL 5-2637 2300 BROADWAY

LINOLEUM

RESIDENTIAL • COMMERCIAL
 Do It Yourself Center

VINYL TILE • SPATTER LINOLEUM • LINOLEUM TILE • CORLON TILE
 ARMSTRONG - SANDRAN - PABCO

GOLD SEAL - SLOAN - BIRD - 6' - 9' - 12' WIDTHS

One of the Largest Selections in the Sacramento Valley
 Free Estimates - Complete Installation Service - See Us Before You Buy
 COMPLETE SELECTION OF WINDOW SHADES

LINOLEUM DICK'S
GI 1-0580
 1414 J STREET • SACRAMENTO

Linoleum Dealers-(Cont'd)

Peterson-Cobby Co 1331 T-----GI 2-8991
 PINNEY F K INC 3751 Deeble-GL 2-3581
 REEDER L D CO OF SACTO 3026 V-GL 2-4571
 (See Advertisement This Page)

RIVETT H W CO INC
 2300 Broadway-GL 5-2637
 (See Advertisement Page 264)
 Sacramento Furniture Exchange
 2901-30th-GL 6-4163

SANDRAN FLOOR COVERING
 SCHUBLESS
 VINYL **SANDRAN**
 FLOORS - WALLS - COUNTERS
 The low cost luxury vinyl coverings that never wear scrubbing.
 WRITTEN BEAUTY WEAR GUARANTEE
"WHERE TO BUY THEM"

DISTRIBUTORS
MACDELL DISTRS
 203 Evergreen(NS)-WA 5-2401

FRANCHISED DEALERS
CARMICHAEL FLOOR COVERING
 2817 Fair Oaks Bl(C)-IV 7-9174

COLWELL'S FLOOR COVERINGS
 2109 Del Paso Bl(NS)-WA 5-0850
 Double E Furniture Exchange
 3550 Marysville Rd(DPH)-WA 5-9446

LINOLEUM DICK'S 1414 J-----GI 1-0580
LINOLEUM SHOP INC THE
 4601 H-GL 1-8451

UNITED LINOLEUM INC
 2717 Broadway-GL 7-6597
 (See Advertisement Page 263)

WASHBURN FLOORS INC
 1651 E El Camino Av-WA 2-1760
 (See Advertisement This Page)

WOOD BRBS & CO SALVAGE
 LINOLEUM - RUBBER - VINYL
 & ASPHALT TILE
 RETAIL AT WHOLESALE PRICES
 12th & North B-----GI 2-0716

Linoleum Layers
 Best Carpet Shop 5931 Don Wy(C)-IV 3-1694

BURCKY FLOOR COVERING
 CARPETS - RUBBER TILE
 LINOLEUM - TILE
 Buy Where You Like - We'll Lay It
 2949-32d-----GL 1-0156

UNITED LINOLEUM INC
 2717 Broadway-GL 7-6597

Linoleum Layers' Supplies
PACIFIC FLOOR PRODUCTS
 1516 McCormack-GL 8-0486

Linoleum-Whis & Mfrs
CONGOLEUM-NAIRN-
DISTRIBUTORS
JAEGER AND BRANCH
 1744 Rollins Rd Burlingame
 From telephones served by the following exchange
 Sacramento
 (No Inter-City Charge)
 Ask Operator for-Enterprise 1-0881
 Marsh Murray B Co 2325-5th-HI 7-9331

Jaeger & Branch
 1744 Rollins Rd Burlingame
 From telephones served by the following exchange
 Sacramento
 (No Inter-City Charge)
 Ask Operator for-Enterprise 1-0881
 Marsh Murray B Co 2325-5th-HI 7-9331
 Matze Jerry W
 2971 Bell-----WA 5-5379
 Rapp Wm A & Co 622-20th-----GI 2-3677
 Volker William & Co 521 N 10th-----GI 2-9021

LINOLEUM

• FREE ESTIMATES
 All Nationally Advertised Brands

LINOLEUM
 VINYL TILE
 RUGS & CARPETS
 ALUMINUM WALL TILE
 PLASTIC WALL TILE
 SANDRAN FLOORING

Installation Service or Do It Yourself!
 FREE ESTIMATES

THE LINOLEUM SHOP
 DIV. OF DURATILE
 4601 H ST. SACRAMENTO
GL 1-8451
 RAY "Mac" McGREGOR - Mgr.

Liquor Stores

A C BOTTLE SHOP
 Ice Cubes
 130-34-----GI 3-7837
 A C Bottle Shop No 2 203 K-----GI 3-6495

A & J LIQUOR STORE
 Always Open & to 2 A.M. Every Day
 Beer, Wines & Liquors
 Groceries - Cigars - Cigarettes
 330 Capitol Av-----HI 7-8645

A & M Liquor Store & Delicatessen
 Open-Til 2 AM-Sun-Mon Til 12 AM
 1838 Auburn Bl(NS)-WA 5-6535
 A-P 21st Street Liquor Store 1101-21st-GL 3-7884

Acme Bottle Shop
 2912 Franklin Blvd-GL 6-2347

AL'S LIQUOR DRIVE IN
WE DELIVER PROMPTLY
 42nd & H STREETS
 4137 H-----GL 5-4537

Angel's Liquor Store
 4806 Folsom Blvd-GL 2-9695

B & W Sport & Liquor Store
 1518 Del Paso Bl(NS)-WA 5-9737
 Bi-Rite Markets 3020 L-----GL 1-0590

BLEUEL'S TAVERN
 OH & On Sale Liquors
 Copping Dinners Served
 Once a Month In Season
 1832 51th Blvd-----GL 2-9440

BLUE BOTTLE SHOP
 At the CAPITOL INN
 GIFT WRAPPING
 1130 W Capitol Av(W)-FR 1-6961

BOTTLE SHOP THE
 5671 Stockton Bl-GL 7-1027

Liquor Stores-(Cont'd)

BOULEVARD BOTTLE SHOP
 LIQUORS - WINES - BEER
 SOFT DRINKS - PARTY SNACKS
 ICE CUBES
 Open Sundays & Holidays
 Delivery Service
 3301 Folsom Blvd-----GL 2-9802

BRODERICK MARKET 714-3d(B)-GI 3-6473

C & B LIQUOR STORE
 FREE DELIVERY SERVICE
 LIQUOR - BEER - WINE
 CASE DISCOUNTS
 Glassware - Bar & Party Supplies
 1818 Broadway-----HI 6-2716

CAL'S LIQUOR STORE
 Open Every Night
 1515-16th-----GI 2-2652
 Cordova Liquor 10683 Folsom Bl
 Rancho Cordova-EM 3-1818

CORK-N-BOTTLE
 IMPORTED - DOMESTIC
 Liquors - Wines - Beer
 ICE CUBES - GLASSWARE
 PARTY NEEDS
 Fancy Foods - Delicatessen
 Fresh Prepared Foods
 Frozen Cigars - Tobaccos
 On West Ave at Butano Drive
 2300 Watt Av-----IV 3-9324

(Continued Next Page)

LIQUOR
FREE DELIVERY

• WHISKIES • MIXES
 • WINES • BEER

PHONE
GL 6-6161
 OR
GL 5-7698

OPEN
 9 A.M. to 10 P.M. Daily
 Sundays 10 A.M. to 10 P.M.
 Holidays 10 A.M. to 2 P.M.

SMITH BROS. PHARMACY
 3900 STOCKTON BOULEVARD

for
Your Convenience

Directories for other cities are available in the Business Offices and at attended public telephone stations.

LIQUOR MART
 most complete lines
LIQUORS • WINES
 FOREIGN DOMESTIC

ALSO IMPORTED & DOMESTIC BEERS
 DUTCH - GERMAN - DANISH
 WE GIFT WRAP
 BAR SUPPLIES - ICE CUBES
 OPEN SUNDAYS & HOLIDAYS
 DELIVERY SERVICE
 CALL
GI 8-6588
 1712 BROADWAY of 17th ST.